



Trading Stock Options: Basic Option Trading Strategies and How to Use Them to Profit in Any Market

Brian Burns

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In **Trading Stock Options**, experienced option trader Brian Burns explains the basics of stock options and shows you how to trade the most successful option strategies. As you begin your journey on the option path, you'll have the luxury of real-life trade examples to show you the way. The diagrams and charts help turn the complex world of options into easy to visualize and simple to understand strategies that even the most novice of traders can utilize.

Trading Stock Options will show you how you can use options to:

- * **Get paid to buy and sell your favorite stock**
- * **Purchase stocks for less than their current price**
- * **Buy insurance on stocks in your portfolio**
- * **Profit when stocks lose value**
- * **Perform short-term trades with less money than trading the stock**

From the Introduction: "Through my experiences with option trading, I have tried almost every strategy I could find. In this book, I will be discussing the strategies that I use the most and feel are the best available. I will take you through a number of actual trades as they occurred and show you what I did right and what I did wrong. I will also show you plenty of theoretical examples of how the strategies work and what factors will influence which strategy is the best for whatever situation the market throws in front of you. In 2007 I was the first place finisher in the Zacks.com 4th Quarter 2007 options trading contest with a return of 212%. It hasn't always been pretty but I have used both my gains and my losses to learn, both of which I'll be discussing with you."

From the Back Cover "Many traders and investors dismiss stock options as either too complex or too risky. But did you know that options can be easily understood and the risk easily managed? This book will show you the basics of stock options in easy to understand terminology. You will be able to read option quotes with ease, get an option enabled trading account, and trade basic option strategies in no time."

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