



SPSS for Windows: An introduction To Use and interpretation in Research

George A. Morgan, Orlando V. Griego, Gene W. Gloeckner

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Designed to help students learn how to analyze and interpret research data, this book demonstrates how to produce a variety of statistics usually included in basic courses. The authors describe the use and interpretation of these statistics in a nontechnical and jargon-free language.

This book's main goals are to help the reader choose the appropriate statistics, interpret the outputs, and develop skills in writing about the meaning of the results. To achieve these goals, the authors have combined material on: (a) how the appropriate choice of a statistic is based on the design of the research; (b) how to use SPSS to answer a number of research questions mainly about one realistic data set; and (c) how to interpret SPSS outputs. This helps the reader develop skills that cover the whole range of the design, data collection, data entry, analysis, and interpretation process. **The book includes:**

- * the key SPSS windows needed to perform the statistical analyses;
- * complete outputs with call-out boxes and interpretations to point out what to focus on;
- * interpretation questions to stimulate thinking;
- * many useful appendices; and
- * a FREE Data File CD-ROM is packaged with the book.

This book uses SPSS 10.0 for Windows, however, there are only minor differences from versions 7, 8, and 9. Readers will have little difficulty applying the lessons to any of these versions. *SPSS for Windows* is intended as a supplemental text in a research methods or statistics course in behavioral science or education.

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