



Spreading the Risks: Insuring the American Experience

John A. Bogardus

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"Spreading the Risks" tells the story of how the American insurance industry evolved from colonial times through periods of war and economic transformation into the twenty-first century where it now faces open-ended liabilities from terrorism, asbestosis and environmental pollution. John A. Bogardus Jr., former chairman and CEO of Alexander & Alexander, uses his decades of business experience to explore the role of major twentieth-century American brokers. He provides an informed overview of American commercial insurance and offers memorable stories about the world's leading brokerages whose triumphs and failures reflect an ever-changing business.

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