



Communication in Organizational Environments: Functions, Determinants and Areas of Influence

Anna Rogala, Sylwester Bialowas

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This book showcases an interdisciplinary and comprehensive study of the issues related to communication in corporate environments. Including perspectives from psychology, sociology and management science, *Communication in Organizational Environments* analyzes original quantitative and qualitative research, and determines the functions, objectives and conditions of effective internal communication. In this book, the authors bridge the gap in the literature on the management of corporate internal communication, and provide a tool for measuring communication effectiveness. Useful as a guide for internal communication managers in various organizations, this book is also important reading for academics in corporate communication, public relations, corporate management and behaviour, and human resource management.

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