

Graphic Communications: Design through Production

Martin L. Greenwald, John C. Luttropp



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Graphic Communications: Design through Production Martin L. Greenwald, John C. Luttropp State-of-the-art information to prepare professionals in the communications or graphic arts industry to use today s technology in the design and production of the printed page. A discussion of historical perspectives, in contrast to state-of-the-art technologies, examines the traditional processes as they relate to current applications.

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