



# Hidden Champions of the Twenty-First Century: The Success Strategies of Unknown World Market Leaders

*Hermann Simon*

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Chapter 5: Customers, Products, Services . . . . .	129	Close Customer Relations . . . . .	130
Customer Requirements. . . . .	134		
Dependence on the Customer and Risk Aspects . . . . .	139	Achieving Closeness to Customer . . . . .	144
Product and Service Spectrum . . . . .	144	Summary. . . . .	156
	159	Chapter 6: Innovation . . . . .	
What Does Innovation Mean?. . . . .	159	High Level of Innovativeness . . . . .	163
Driving Forces of Innovation . . . . .	172	The Origin of Innovations. . . . .	176
Leadership and Organizational Aspects of Innovation . . . . .	179	Summary. . . . .	187
	187	Chapter 7: Competition . . . . .	
Competitive Structure and Conduct . . . . .	191	The Hidden Champions in the Light of Porter's "Five Forces" . . . . .	195
Competitive Advantages. . . . .	197	Sustainability of Competitive Advantages . . . . .	203
Demonstration of Competitive Superiority . . . . .	205	Competitive Edge and Costs . . . . .	207
Sparring Partners for Competitive Fitness . . . . .	214	Excessive Competitive Orientation . . . . .	217
Summary. . . . .	218	Chapter 8: Financing, Organization, and Business Environment . . . . .	
	223	Financing . . . . .	224
Organization . . . . .	228	Contents ix Organization of the Value Chain . . . . .	237
Business Environment . . . . .	249	Entrepreneurial Clusters. . . . .	251
Summary. . . . .	253	Chapter 9: Employees . . . . .	
	257	Job Creation . . . . .	257
Corporate Culture . . . . .	260	Qualifications and Learning . . . . .	274
Creativity of Employees . . . . .	278	Recruiting . . . . .	279
Summary. . . . .	282	Chapter 10: The Leaders . . . . .	285
	286	Structures of Ownership and Leadership . . . . .	289
How Crucial Is Leadership? . . . . .	289	Leadership Continuity . . . . .	289
Young to the Top . . . . .	293	Powerful Women . . . . .	294
Internationalization of Management . . . . .	298	Personalities . . . . .	300
Leadership Styles . . . . .	305	Management Succession . . . . .	306
Summary. . . . .	310	Chapter 11: Hidden Champions: Audit and Strategy Development . . . . .	315
	316	What Is Strategy? . . . . .	316
Hidden Champion Strategy: For Whom? . . . . .	317	Hidden Champions – Audits . . . . .	317
Strategy Development . . . . .	325	Strategies for Value Propositions and Pricing . . . . .	335
Organization and Implementation . . . . .			

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