



The Reproduction of Colour

R. W. G. Hunt

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Increasing use of digital signals for transmitting data in television, photography and printing means the reproduction of pictorial colour in the 21st century continues to drive innovation in its development.

Hunt's classic text *The Reproduction of Colour* has been fully revised and updated for the sixth edition to provide a comprehensive introduction to colour imaging and colour reproduction. New illustrations, diagrams and photographs ensure that both students and practising engineers using colour images can gain a full understanding of the theory and practical applications behind the phenomena they encounter.

Key features:

- Describes the fundamental principles of colour reproduction for photography, television, printing and electronic imaging.
- Provides detailed coverage of the physics of light and the property of colorants.
- Includes new chapters on digital printing and digital imaging, which discuss colour reproduction on HDTV and desktop publishing.
- Presents expanded coverage of the evaluation of colour appearance.

The Reproduction of Colour is already used as a basis for lectures in universities and specialist institutions and continues to be an essential resource for scientists, engineers and developers needing to appreciate the technologies of colour perception.

Reviews of the Fifth Edition:

"The book is beautifully written and superbly presented. It is a credit to both author and publisher, and deserves to be on the shelves of anyone who has any concern with the reproduction of colour."

From *The Journal of Photographic Science*, Vol. 43 1995

"Using his ability as a teacher, Dr Hunt has made potentially very difficult topics quite readable...he brings the insight that leads the reader to a greater depth of understanding."

From *Color Research and Application*, Vol. 23 1998

The Society for Imaging Science and Technology is an international society that aims to advance the science and practices of image assessment. A major objective of the Wiley-IS&T series will be to explain the latest scientific and technological developments in the field of imaging at a professional level. The broad scope of the series will focus on imaging in all its aspects, with particular emphasis on digital printing, electronic imaging, photofinishing, image preservation, image assessment, image archiving, pre-press technologies and hybrid imaging systems.

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From reader reviews:

Frank Dawson:

In this 21st centuries, people become competitive in each way. By being competitive right now, people have do something to make these individuals survives, being in the middle of often the crowded place and notice through surrounding. One thing that at times many people have underestimated the idea for a while is reading. Yeah, by reading a e-book your ability to survive boost then having chance to remain than other is high. In your case who want to start reading any book, we give you this kind of The Reproduction of Colour book as beginning and daily reading publication. Why, because this book is usually more than just a book.

Diana Rush:

Nowadays reading books be than want or need but also be a life style. This reading routine give you lot of advantages. The huge benefits you got of course the knowledge the rest of the information inside the book in which improve your knowledge and information. The data you get based on what kind of e-book you read, if you want drive more knowledge just go with schooling books but if you want feel happy read one using theme for entertaining such as comic or novel. The The Reproduction of Colour is kind of reserve which is giving the reader unforeseen experience.

Florence Williams:

The particular book The Reproduction of Colour has a lot of information on it. So when you read this book you can get a lot of benefit. The book was published by the very famous author. The writer makes some research prior to write this book. That book very easy to read you can obtain the point easily after reading this article book.

James Baker:

Playing with family in a park, coming to see the coastal world or hanging out with friends is thing that usually you might have done when you have spare time, subsequently why you don't try matter that really opposite from that. One activity that make you not experience tired but still relaxing, trilling like on roller coaster you already been ride on and with addition of information. Even you love The Reproduction of Colour, it is possible to enjoy both. It is excellent combination right, you still desire to miss it? What kind of hang-out type is it? Oh can happen its mind hangout men. What? Still don't have it, oh come on its named reading friends.

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