



**Plunkett's Banking, Mortgages & Credit Industry  
Almanac 2011: Banking, Mortgages & Credit  
Industry Market Research, Statistics, Trends and  
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Almanac)**

*Jack W. Plunkett*

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PLUNKETT'S BANKING, MORTGAGES & CREDIT INDUSTRY ALMANAC 2011

## **Key Features:**

- Industry trends analysis, market data and competitive intelligence
- Market forecasts and Industry Statistics
- Industry Associations and Professional Societies List
- In-Depth Profiles of hundreds of leading companies
- Industry Glossary
- Buyer may register for access to search and export data at Plunkett Research Online

Pages: 498

Statistical Tables Provided: 26

Companies Profiled: 314

Geographic Focus: Global

A complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms.

You will gain vital insights that can help you shape your own strategy for business development, product development and investments.

- How is the industry evolving?
- How is the industry being shaped by new technologies?
- How is demand growing in emerging markets and mature economies?
- What is the size of the market now and in the future?
- What are the financial results of the leading companies?
- What are the names and titles of top executives?

## **Contents, Statistics, Forecasts and Analysis Include:**

### **Major Trends Affecting the Banking, Mortgages & Credit Industry**

- 1) For the Long Term in the U.S., a Decline in Consumer Spending and Debt, along with an Increase in Saving
- 2) Aging Populations, Baby Boomers Create Opportunities/U.S. Pension Accounts Top \$16 Trillion
- 3) Nationalization of Banks and Investment Firms Worldwide
- 4) Giant Mergers Change the Face of Global Banking and Investment Firms
- 5) Investment Firms, Banks Compete for Clients in High Net Worth Households
- 6) Banks Vie for Previously Underserved Markets and Focus on Hispanics

- 7) China's Banking Market Will See Long Term Growth
- 8) India's Banking Restrictions Slow Foreign Investment/Microloans Grow
- 9) Bank Technology Faces Challenges/ATMs Evolve into Financial Services Depots
- 10) Credit Default Swaps (CDS) and Derivatives Soar into the Trillions of Dollars
- 11) Banks See Growth in Online Services
- 12) Credit Card Technologies Advance with Better Security and Contactless Payment
- 13) Managing Bank Accounts via Cellphone, and Wireless (or Contactless) Payments
- 14) Foreclosure Documentation Problems Stall Real Estate Market
- 15) Commercial Mortgage Defaults and Foreclosures Rise

### **Banking, Mortgages & Credit Industry Statistics**

- 1) Top 50 U.S. Bank Holding Companies: June 30, 2009
- 2) World's Top 20 Banks by Total Assets: 2009
- 3) Top Ten Bank and Thrift Deals: 2009
- 4) FDIC Insured Institution Statistics
- 5) Number of Failed U.S. Bank Institutions, 1990-2010
- 6) Deposit Insurance Fund Balance and Insured Deposits
- 7) Assets & Liabilities of FDIC-Insured Commercial Banks, Grouped by Asset Size: June 2010
- 8) Deposits, Income & Expenses of FDIC-Insured Commercial Banks: June, 2006-2010
- 9) Assets & Liabilities of Foreign Banking Offices in the U.S.: 2004-2nd Quarter 2010
- 10) Savings & Investment, U.S.: 1975-2nd Quarter 2010
- 11) Prime Interest Rate, U.S.: 1955-September 2010
- 12) Bond Yields & Interest Rates, U.S., Selected Years: 1940- 2009
- 13) Homeownership Rates by Race & Ethnicity of Householder, U.S.: 2002-2009
- 14) Mortgage Loans Outstanding, U.S.: 1976-2nd Quarter 2010
- 15) Home Mortgages by Holder, U.S.: 2004-2nd Quarter 2010
- 16) Consumer Credit Outstanding, U.S.: 1965-August 2009

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