

Weathermakers to the World: The Story of a Company. The Standard of an Industry.

Eric B. Schultz

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Weathermakers to the World: The Story of a Company. The Standard of an Industry. Eric B. Schultz On July 17, 1902, Willis Carrier, a young research engineer initialed a set of mechanical drawings designed to solve a humidity problem plaguing a printing plant. This design was so novel that it would lead to the invention of modern air conditioning and one day launch a company. The innovation would go on to change the world in ways even Carrier's brilliant mind could not have imagined. "Weathermakers to the World: The story of a company. The Standard of an industry." chronicles the rich history of Carrier Corporation, from the childhood lessons of a young Willis Carrier, to his company s role in pioneering an entirely new industry and driving some of today s most important innovations. The book highlights the impact of air conditioning on nearly every field and facet of daily life over the past 110 years. "Weathermakers to the World" weaves vivid narrative and authentic imagery to bring an iconic company s legacy to life. Readers need not be enthusiasts of history or engineering to enjoy this compelling story of American innovation and international entrepreneurship.



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