



# Switched-On Selling: Balance Your Brain For Sales Success

*Jerry V. Teplitz, Tony Alessandra, Norma Eckroate*

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Is your brain stuck in the OFF position? Are you switched-off for any part of the sales process—from making cold calls to answering questions, to asking for the order, to handling rejection?

Switched-On Selling is a proven, leading-edge, mind-body technology that will immediately re-wire the default settings for all parts of the sales process to balance your brain for optimum success. It starts working as soon as you finish each chapter!

For the first time in book form, Dr. Jerry V. Teplitz presents his revolutionary seminar, hailed as a breakthrough experience by thousands. In Switched-On Selling you will learn the easy-to-do, powerful Brain GymR system, which no other book or sales training incorporates.

Brain optimization expert Jerry V. Teplitz, JD, PhD and top sales guru Tony Alessandra, PhD are Fortune 500 educators and powerhouse sales training pioneers. In this book, Tony Alessandra shares his street-smart sales strategies as Dr. Teplitz interjects specific Brain Gym processes to balance your brain for each step of the selling process. This book will dramatically increase your sales and your bottom line numbers.

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