



The 7 Deadly Sins That Are Crippling Your Business: And The 3 Step System For Attracting and Converting Your IDEAL Clients

Mr. John Mulry

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How to Attract And Close Clients Who Don't Haggle On Price, Who Value What You Offer And Who Choose YOU - vs. Your Competition..." There's nothing worse than sending off a proposal to a potential client, putting in hours of work ahead of time on the hopes they'll accept you as a client...Only to be kept waiting for days, weeks even months on end...And then...Nothing...Not so much as a "No thanks we're going in a different direction". Nothing. It's completely demoralizing and frankly a load of sh*t. Hi I'm John Mulry, I'm an award winning, multi top selling author, Dan Kennedy-trained marketing consultant and I'm known as 'The Marketing Maverick', because as you're about to discover in this book, I don't do things the 'normal way'... But that's a good thing... trust me... Like I mentioned, nothing worse than putting in long, painstaking hours working on a client proposal and then nothing comes from it, not so much as a "thanks but no thanks"... Something like that shouldn't happen in business but it does. And far too often. It seems to be 'the norm.' This book is your solution to that ONCE AND FOR ALL! What you're about to discover: - The 7 Deadly Sins you're making that are not only crippling your business but are TURNING potential clients away... - How to finally start charging premium prices (without objection) and how to ensure your potential clients will nearly always choose you over your competition. - Secrets to having a consistent stream of qualified leads coming into your business without cold calling or unnecessary grunt work. - And much, much more besides!

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From reader reviews:

Mary Wing:

A lot of people always spent their very own free time to vacation or perhaps go to the outside with them loved ones or their friend. Were you aware? Many a lot of people spent they free time just watching TV, as well as playing video games all day long. If you would like try to find a new activity that is look different you can read any book. It is really fun for you. If you enjoy the book which you read you can spent 24 hours a day to reading a book. The book The 7 Deadly Sins That Are Crippling Your Business: And The 3 Step System For Attracting and Converting Your IDEAL Clients it doesn't matter what good to read. There are a lot of folks that recommended this book. These folks were enjoying reading this book. In case you did not have enough space bringing this book you can buy the actual e-book. You can m0ore effortlessly to read this book through your smart phone. The price is not to fund but this book provides high quality.

Barbara Butler:

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Geraldine Carlson:

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Daniel Gordon:

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